



Between the Bluffs Beer, Wine & Cheese Festival
Saturday, April 23, 2:00 to 6:00 PM
South Oktoberfest Grounds
La Crosse, Wisconsin
www.betweenthebluffsbeerfest.com

2ND ANNUAL
WINE MAKING CONTEST
A PRE-FEST EVENT

Calling all home wine makers to the second annual "Between the Bluffs Wine Making Contest"! Put your home wine making skills to the test and you could become the 2011 Between the Bluffs Vintner of the Year. The 2011 "Vintner of the Year" will receive a prize package which includes VIP tickets for the 2012 event, and much, much more! Cost to enter is \$5.00 per wine entry and must be paid when registration form is turned in.

***The winner takes home the proceeds from the entry fees!**

Contest Rules:

1. There are 6 categories to compete in with three levels of awards per category (Gold, Silver, and Bronze Awards). The categories are as follows: Cranberry Wine, Apple Wine, other fruits wine Red Grape Kit Wine, White Grape Kit Wine, Local Red Grape Wine, and Local White Grape Wine.
2. Contestant must provide 1 full bottle (750 ml) per entry.
3. Registration form and \$5.00 for each wine must be submitted **by Thursday, March 31.**
4. La Crosse Area CVB offices on the north end of Riverside Park in downtown La Crosse.
5. All wine entries must be appropriately labeled and turned in for judging **by Friday, April 8.** Each bottle must be labeled with wine name, date bottled, vintner's name and style. Turn in your samples at the La Crosse Area Convention Visitors Bureau office at the north end of Riverside Park in downtown La Crosse. Entries will be judged the week of April 11. The winners will be contacted the week of April 18.
6. Entry forms and samples to be turned into La Crosse Area CVB, 410 Veterans Memorial Drive, La Crosse, WI 54601.

Registration Form

Please complete and return with your \$5.00 entry fee for each wine to be eligible for contest.

Drop off or mail completed entry form and payment by Thursday, March 31 to:

La Crosse Area CVB, 410 Veterans Memorial Drive, La Crosse, WI 54601

MAKE CHECKS PAYABLE TO "BETWEEN THE BLUFFS"

Name: _____ Phone: _____

Address: _____

City/State/Zip: _____

Email address: _____

Name and Wine Types you are entering: (\$5.00 entry fee per entry)

_____	_____
_____	_____
_____	_____