



**3<sup>rd</sup> Annual**

## Between the Bluffs Homebrew Contest

**A pre-fest event brought to you by La Crosse Area Grain Enthusiasts & Related Specialties**

**Calling all home brewers to the 3rd Annual "Between the Bluffs Homebrew Contest"!**

**Test your brewing skills and you could become the "2011 Between the Bluffs Brewmaster" at the 9<sup>th</sup> Annual Between the Bluffs, Beer, Wine & Cheese Festival in La Crosse, WI.**

**The 2011 "Brewmaster" will receive a prize package which includes:**

**2 VIP tickets for the 2012 event (\$120 value), a crown and scepter, and a brew bucket of goodies.**

**Cost to enter is \$5.00 per brew and must be paid when registration form is turned in.**

### **Contest Rules:**

1. Contestant must provide two 10-14 oz bottles of each entered beer for judging. A bottle ID form ([http://www.bjcp.org/docs/BJCP\\_BottleID.pdf](http://www.bjcp.org/docs/BJCP_BottleID.pdf) - see attached) must be rubber banded to each bottle for identification (taped or glued labels will be disqualified). Identify BJCP style number, not just beer style on the forms. Please black out any identifying markings on bottle caps.
2. Entry form ([http://www.bjcp.org/docs/BJCP\\_EntryRecipe.pdf](http://www.bjcp.org/docs/BJCP_EntryRecipe.pdf) - see attached), recipe information not required) and \$5.00 for each brew must be **submitted by Friday, April 1, 2011** to the La Crosse Area CVB offices on the north end of Riverside Park in downtown La Crosse. The mailing address is:

### **Between The Bluffs Homebrew Contest**

**C/O La Crosse Area CVB**

**410 Veterans Memorial Drive**

**La Crosse, WI 54601**

3. Please make checks payable to "Between the Bluffs".
4. Only one entry per BJCP category ([http://www.bjcp.org/docs/2008\\_stylebook.pdf](http://www.bjcp.org/docs/2008_stylebook.pdf)) allowed.
5. Judging will be completed by Monday, April 18 and winners will be notified via email and/or phone.
6. Six categories will be judged. These are: **Lagers, English ales, Dark ales, Pale ales, Wheat beers, Belgian/Strong beers, and Specialty Beer**. For specialty beers please include details on spices and other special ingredients. Entries will be judged according to the BJCP style guidelines for the style entered. (Competition organizers reserve the right to alter the number of judging categories based on entries received).
7. The winner of each category will go on to a "Best of Show" round to determine the overall competition winner.
8. The winner will be announced and crowned at the festival and will be given (2) General Admission tickets into the event.

### **Between the Bluffs Beer, Wine & Cheese Festival**

Saturday, April 23, 2011, 2:00 to 6:00 PM • Oktoberfest Grounds • La Crosse, Wisconsin

<http://www.betweenthebluffsbeerfest.com> 800.658.9424 or 608.782.2366 [info@betweenthebluffsbeerfest.com](mailto:info@betweenthebluffsbeerfest.com)